

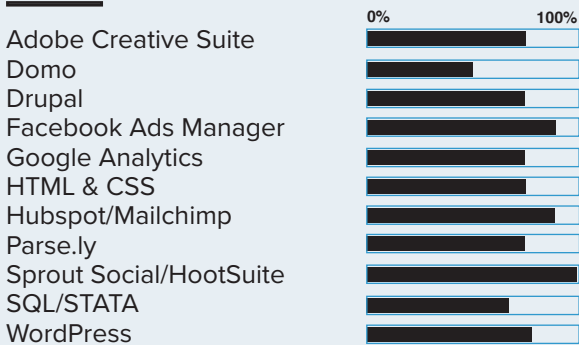
JERRICA ASHLEY FOX

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SKILLS

- AP Style
- Budget management
- Campaign management
- Cyber threat analysis
- Content management
- Copy editing
- Digital analytics
- Data analysis
- Data modeling
- Economic analysis
- E-mail marketing
- Event management
- Foreign policy writing
- Graphic design
- Intranet Quorum
- Legislative correspondence
- Media relations
- Policy analysis
- Project management
- Policy memo writing
- Quantitative analysis
- Social media strategy
- Statistical Modeling

TECHNICAL PROFICIENCIES



LANGUAGES

Spanish: intermediate proficiency, formal education in high school & university

Dutch: novice proficiency, informal immersion and self-learning

EDUCATION

Columbia University

Master of Public Administration

International security, technology, and cyber policy

West Virginia University

Bachelor of Arts, Political Science

Bachelor of Arts, International Studies

Study abroad: University of Oxford

Select graduate coursework:

Cybersecurity in East Asia;
Cybersecurity: Technology, Policy & the Law;
Digital Diplomacy and E-Governance;
Dynamics of Cyber Conflict;
Internet and Cyber Crime (CU Law);
Internet Business Models & U.S. Policy;
Internet Governance, Human Rights, & Inclusive Policymaking;
News & Disinformation: Russia & the Geopolitics of Information;
Quantitative Analysis for International and Public Affairs
Technology, National Security & the Citizen

AWARDS

United States Department of State

Thomas R. Pickering Foreign Affairs Fellowship

2019 Fellow

RELEVANT EXPERIENCE

PricewaterhouseCoopers | Cybersecurity, Privacy, and Forensics Graduate Consultant

01/2021 to Present

- Managed an 8-person international team to provide market analysis and policy recommendations for a government-mandated cyber threat hunting program across the U.S. defense industrial base
- Authored a work plan for entering the market as an approved service provider
- Provided policy recommendations and analysis for a CTH program framework

Columbia University | School of International and Public Affairs Teaching Assistant, Politics of Policymaking

08/2020 to 01/2021

- Conducted 2 weekly classes for graduate students on addressing global policy issues through quantitative tools, robust analysis, and memo writing
- Topics: Misinformation/disinformation, data in policymaking, artificial intelligence, machine bias, free expression online, data privacy, radicalism in the digital age, mass surveillance, and the politics of identity

Columbia University | Columbia World Projects Project Development Assistant

05/2020 to 09/2020

- Developed innovative six-figure projects with high-level stakeholders for addressing major global policy issues including: information and data privacy, universal digital identity, election security, and COVID-19 digital response

Columbia University | Data Science Institute Research Analyst

04/2020 to 09/2020

- Quantitatively researched a project analyzing far-right extremists' engagement with abuse, hate speech, and misinformation on social media
- Analyzed and categorized over 20,000 content posts made by far-right extremists among common abuse themes to create the basis for a quantitative machine-learning model to understand how hate speech and misinformation spreads online

The Brookings Institution

Digital Media Coordinator

06/2017 to 08/2019

- Translated complex policy research into accessible, clear social media content
- Managed the content strategy for all science and technology policy research
- Advised the transition to new digital best practices to comply with GDPR
- Managed the content and ads strategy for the Institution's main accounts to 500,000+ followers, including Google AdSense, Facebook, Instagram, and Twitter with an average budget of \$100,000+ across multiple international campaigns
- Measured and reported monthly analytics using Google Analytics, Parse.ly, Domo, Sprout Social, and HubSpot to track trends and provide strategy recommendations to senior leadership and program staff on how to prioritize future content
- Increased the Institution's Instagram following by 150% over a two-year period

Center for International Private Enterprise

Digital Content Coordinator

02/2016 to 06/2017

Communications Assistant

02/2015 to 02/2016

- Led a six-figure website redesign project from proposal to design and implementation, measured and reported monthly online data analytics, managed vendor relations, launched first fully digital annual report, produced 100+ podcast episodes, managed all web/digital content strategy and graphic design production

U.S. Senate, Senator John D. Rockefeller IV

Press Assistant

06/2013 to 01/2015

- Served as the Senator's final press assistant, managing his online presence and editorial calendar, writing official statements, press releases, quotes, media advisories, and weekly column
- Staffed Senator at official events, wrote legislative correspondence on issues pertaining to foreign policy, technology, and the judiciary and managed the preservation of his official papers after 30 years of Senate service

VOLUNTEER EXPERIENCE

- President, SIPA Digital and Cyber Group at Columbia University
- Associate Board Member, City Kids Wilderness Project
- Advisory Committee Member/Moderator, Brookings Junior Staff Lunch Series
- Preteen Program Site Captain, Homeless Children's Playtime Project
- DSCC Campaign Volunteer, Mark Udall for Colorado